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## **EDUCATION**

**Tufts University,** *Medford MA* B.S. in Human Factors Engineering and Minor in Engineering Management Graduated May 2021 GPA: 3.79, Magna Cum Laude Dean's List ('18-'21)

## **SKILLS**

#### Design

UX, Prototyping, Wireframing, Interaction and UI design, Design systems, Figma, Sketch, UXPin, Adobe Creative Suite, Jira

#### **User Research**

Interviews, Surveys, Usability & concept testing, Quantitative analysis

**Programming** HTML, CSS, Javascript, C++, jQuery, Python

## **LEADERSHIP**

#### Diving Captain

Varsity Swimming & Diving Team ('20 – '21) Regional Qualifier and Most Improved Diver ('19)

#### **Orientation Leader**

*Tufts Wilderness Orientation (19 – '20)* Adapted curriculum into virtual experience for 2020 with 100% participation. Co-led a group of 8 students on a 5-day preorientation backpacking trip in 2019.

## **CONFERENCES**

Women in Tech (WiT) Tufts University (19 – '20)

## **INTERESTS**

Painting, Dancing, Backpacking, Triathlons, Woodcraft, Baking and Cake-Decorating, Reading, Moviemaking, Blogging, Traveling

# **EXPERIENCE**

#### **User Experience Designer**

Bottomline Technologies, Portsmouth NH (March 2022 – Present)

- Led end-to-end design, testing, and launch of Paymode-X's new payer mobile app, working closely with the development team; increased impressions by 39% and first-time downloads by 175%.
- Conducted iterative design process for the launch of Paymode-X's new dashboard and payment center.
- Worked with an established design library to create high-fidelity prototypes streamlining the invoice to payment process for businesses.
- Performed periodic usability studies with internal and external users to enhance existing UX.

### Associate User Experience Designer

Bottomline Technologies, Portsmouth NH (Sept 2021 – March 2022)

#### User Experience Design Intern

Bottomline Technologies, Portsmouth NH (June – Aug 2020)

- Conducted user interviews and testing among key customers to optimize the Paymode-X UX.
- Performed cluster analysis on interview data to extrapolate findings into high-fidelity, comprehensive marketing user personas.

#### **Computer Science Teaching Assistant**

Tufts University, Medford MA (Sept – Dec 2019)

- Selected to assist instruction, grading, and office hours for COMP15: Data Structures.
- Created and taught exam questions, lab assignments, and review sessions.

## User Experience/User Interface (UX/UI) Design Intern

Fisherman, Boston, MA (June – Sept 2019)

- Designed Fisherman web-based sign-up form and payment flow; increased user sign-ups by 700% and paying users by 400%.
- Designed Fisherman company website.